



Panther Creek Athletics  
6770 McCrimmon PKWY  
Cary, NC 27519

(919) 463-8662  
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Athletic Director – Todd Schuler  
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***PROMOTE YOUR BUSINESS  
WHILE SUPPORTING PANTHER CREEK HIGH SCHOOL ATHLETICS!  
2009 – 2010 School Year***

The Panther Creek Athletic Boosters invite you to become a corporate sponsor in our athletic program during the 2009-2010 school year.

An association with Catamount athletics aligns your company with one of Wake County's most respected academic and athletic programs. In 3 short years, Panther Creek has consistently ranked among the top 3 high schools in Wake County for academic performance. On the athletic field, Panther Creek teams have earned:

- 3 Conference Championships
- 1 Sectional Championship
- 1 State Championship
- Numerous individual Top 10 finishes in Regional and State 4A Tournaments, including 2 State Individual Champions

Potential advertising exposure to the local community is tremendous. Your investment will bring your company direct exposure to the families of over 2000 Panther Creek students from Apex, Western Cary/Raleigh, and Morrisville areas. Panther Creek High School is part of the Tri-Nine Conference that also includes Apex, Cary and Green Hope High Schools further increasing the potential local advertising pool.

Please see attached for our updated corporate sponsorship packages. We are offering advertising in our Fall athletic program, a new indoor/outdoor advertising banner program, several new patron recognition boards, "Sponsors Night" for a football game where you are able to provide materials and information to those attending, home athletic events passes and special PA recognition at home football, soccer, basketball and baseball games.

All proceeds will be used to support the needs of our 33 varsity and junior varsity athletic teams. For further information, please contact Mike Lamson at [elamson@nc.rr.com](mailto:elamson@nc.rr.com).

On behalf of the coaches, athletes and parents of Panther Creek High School, thank you for your support and look forward to promoting your business through Catamount Athletics in the upcoming school year!

Sincerely,

A handwritten signature in black ink that reads "Todd Schuler". The signature is written in a cursive, flowing style.

Todd Schuler  
Athletic Director  
Panther Creek High School



### ☐ **SPORTS PROGRAM**

Programs are sold at all home football games for the 2009 season. Advertisements can be used to promote your business or simply to wish the team and athletes good luck!

- Full Page, 4-color or B&W insert \$225
- One-half page, 4-color or B&W insert \$160

### ☐ **TEAM SCHEDULE BANNERS - \$400**

- 2 All-Sport Passes
- Business Name listed on banner (5'h x 2'w) showing the team schedule. Schedule Banner will hang at the venue where your team competes.
- Please check appropriate sport(s):

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> <b>Baseball</b>         | <input type="checkbox"/> <b>Men's Basketball</b> | <input type="checkbox"/> <b>Women's Basketball</b> | <input type="checkbox"/> <b>Men's Lacrosse</b> |
| <input type="checkbox"/> <b>Women's Lacrosse</b> | <input type="checkbox"/> <b>Men's Soccer</b>     | <input type="checkbox"/> <b>Women's Soccer</b>     | <input type="checkbox"/> <b>Softball</b>       |
| <input type="checkbox"/> <b>Men's Tennis</b>     | <input type="checkbox"/> <b>Women's Tennis</b>   | <input type="checkbox"/> <b>Volleyball</b>         | <input type="checkbox"/> <b>Wrestling</b>      |

\* note – golf, gymnastics, and swimming compete off-campus and will not have schedule banners.

### ☐ **BASEBALL / SOFTBALL PATRON - \$400**

- 2 All-Sport Passes
- Banner (3'h x 5'w) displayed along outfield fence (school colors only) during season
- Name on Patron Board (1'h x 3'w) adjacent to baseball and softball fields
- Recognition at home games by PA announcer

### ☐ **SILVER CATAMOUNT PATRON - \$600**

- 4 All-Sport Passes
- Fabric Banner (5'h x 4'w) displayed at Panther Creek Stadium (school colors only) during Fall & Spring athletic seasons (Football, Lacrosse, Soccer, Track). Banners are made of Sunbrella fabric which is fade and mildew resistant – banners last for years!
- Name on Patron Board (1'h x 3'w) in the Panther Creek Gymnasium (Basketball, Volleyball, Wrestling)
- Special Recognition Ceremony at Sponsor Night
- Recognition at all home football and basketball games by PA announcer
- Half page ad in the 2009-2010 Fall Sports Program



### ☐ **PREMIUM / SCOREBOARD SPONSORS – as low as \$1,000 per year.**

Sponsorship levels vary based on venue and length of contract. Please contact Mike Lamson at [elamson@nc.rr.com](mailto:elamson@nc.rr.com) to discuss premium sponsorship opportunities at our stadium, gymnasium, baseball field, and softball field. Other locations include the stadium press box, stadium concession stand, gymnasium scorer's table, and the dugouts visible from the main entrance to the school. **See reverse for some examples:**



□ **PREMIUM / SCOREBOARD SPONSORS** – as low as \$1,000 per year.

□ Stadium Field Advertising Signs -- **\$1,000**

- Banner (96" w x 36" h) displayed along endline of stadium field for football, soccer, and lacrosse.
- Name on Patron Board (1' h x 3' w) in the Panther Creek Gymnasium (Basketball, Volleyball, Wrestling)
- Special Recognition Ceremony at Sponsor Night
- Recognition at all home football and basketball games by PA announcer
- Full page ad in the 2009-2010 Fall Sports Program



□ Stadium Scoreboard Sign -- **\$2,000**

- Custom full-color advertisement below stadium scoreboard
- Name on Patron Board (1' h x 3' w) in the Panther Creek Gymnasium (Basketball, Volleyball, Wrestling)
- Special Recognition Ceremony at Sponsor Night
- Recognition at all home football and basketball games by PA announcer
- Full page ad in the 2009-2010 Fall Sports Program

□ Baseball / Softball Scoreboard Sign -- **\$750 - \$1,500**, depending on size of ad

- Custom full-color advertisement above baseball/softball scoreboard
- Name on Patron Board (1' h x 3' w) adjacent to baseball and softball fields
- Recognition at home games by PA announcer



**PANTHER CREEK HIGH SCHOOL ATHLETIC BOOSTER CLUB  
SPONSORSHIP/ADVERTISING AGREEMENT FORM**

Date: \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Sponsorship Level (amount)\*: \$ \_\_\_\_\_

\*Please indicate which programs – Sports Program, Team Schedule Banner, Silver Catamount Patron, Baseball/Softball Field Patron, and/or Scoreboard Patron on previous page.

Make check payable to the **Panther Creek High School Athletic Booster Club** and send check and forms (along w business card) to:

**PCHS Booster Club  
C/O Michael Lamson  
100 Silverado Trail  
Cary, NC 27519**

For Silver & Premium Catamount Sponsors who would like to be recognized at home games by the PA announcer, please provide a brief (~ 10-word) description of your company or services below:

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