



Panther Creek Athletics
6770 McCrimmon PKWY
Cary, NC 27519

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Athletic Director – Todd Schuler
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***PROMOTE YOUR BUSINESS
WHILE SUPPORTING PANTHER CREEK HIGH SCHOOL ATHLETICS!***
2010 – 2011 School Year

The Panther Creek Athletic Boosters invite you to become a corporate sponsor in our athletic program during the 2010-2011 school year.

An association with Catamount athletics aligns your company with one of Wake County's most respected academic and athletic programs. In 4 short years, Panther Creek has consistently ranked among the top 3 high schools in Wake County for academic performance. On the athletic field, Panther Creek teams have earned:

- 3 Conference Championships
- 1 Sectional Championship
- 1 State Championship
- Numerous individual Top 10 finishes in Regional and State 4A Tournaments, including 10 State Individual Champions

Potential advertising exposure to the local community is tremendous. Your investment will bring your company direct exposure to the families of over 2300 Panther Creek students from Apex, Western Cary/Raleigh, and Morrisville areas. Panther Creek High School is part of the Tri-Nine Conference that also includes Apex, Cary and Green Hope High Schools further increasing the potential local advertising pool.

Please see attached for our updated corporate sponsorship packages. We are offering advertising in our Fall athletic program, sign sponsorship at our athletic venues, a new "Community Captain" program for football and basketball games, as well as several event based sponsorship programs.

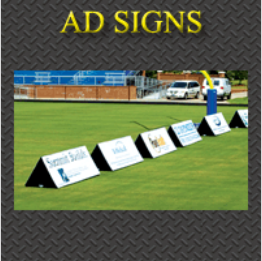

All proceeds will be used to support the needs of our 33 varsity and junior varsity athletic teams. For further information, please contact Mike Lamson at elamson@nc.rr.com.

On behalf of the coaches, athletes and parents of Panther Creek High School, thank you for your support and look forward to promoting your business through Catamount Athletics in the upcoming school year!





Sincerely,

Todd Schuler
Athletic Director
Panther Creek High School

Term of Contract (circle 1 yr or 3 yr):

	1 Year Commitment	3 Year Discount Rate
<p><input checked="" type="checkbox"/> SPORTS PROGRAM</p> <p>Programs are sold at all home football games for the 2010 season. Advertisements can be used to promote your business or simply to wish the team good luck!</p> <ul style="list-style-type: none"> • Full page, 4-color or B&W insert • 1/2 page, 4-color or B&W insert 	<p>\$225</p> <p>\$160</p>	<p>n/a</p>
<p><input checked="" type="checkbox"/> NEW! COMMUNITY CAPTAIN GAME SPONSOR</p> <p>During the high school football and basketball seasons, Panther Creek will honor select elementary and middle school student-athletes who excel on the field and in the classroom and play an active role in their respective communities as Community Captains. Community Captains will be honored on field before select home games by participating corporate sponsors. Participating sponsors can hand out promotional materials and information to spectators.</p>	<p>\$250/game</p>	<p>n/a</p>
<p><input checked="" type="checkbox"/> FIELD SPONSOR (PREMIUM LEVEL)</p> <ul style="list-style-type: none"> • Banner (96" w x 36" h) displayed along endline of stadium field for football, soccer, and lacrosse. • Package includes: <ul style="list-style-type: none"> ○ 4 All-Sports Passes to Catamount home games ○ NEW! Name on Patron Board (1' h x 3' w) in the Panther Creek Gymnasium ○ NEW! Special Recognition during Sponsor Night ○ Recognition at all home football and basketball games by PA announcer ○ Free, 1/2 page B&W insert in program (upgrade to color for \$50) ○ Free, Community Captain Game Sponsorship 	<p>\$1,000</p>	<p>\$2,700 (\$900/yr)</p>
<p><input checked="" type="checkbox"/> SCOREBOARD & CUSTOM SPONSORSHIPS (PREMIUM LEVEL)</p> <p>Custom sponsorships vary based on venue and length of contract. Please contact Mike Lamson at elamson@nc.rr.com to discuss premium sponsorship opportunities at our stadium, gymnasium, baseball field, and softball field. Other locations include the stadium press box, stadium concession stand, gymnasium scorer's table, and the dugouts visible from the main entrance to the school.</p>	<p>Varies by location</p>	
<p><input checked="" type="checkbox"/> FIELD SPONSOR (SILVER LEVEL)</p> <ul style="list-style-type: none"> • Fabric Banner (5' h x 4' w) displayed at Panther Creek Stadium (school colors only) during Fall & Spring athletic seasons (Football, Lacrosse, Soccer, Track). • Package includes: <ul style="list-style-type: none"> ○ 2 All-Sport Passes ○ Name on Patron Board (1' h x 3' w) in the Panther Creek Gymnasium ○ Special Recognition during Sponsor Night ○ Recognition at all home football and basketball games by PA announcer ○ Free, 1/4 page B&W insert in program (upgrade to color for \$50) 	<p>\$600</p>	<p>\$1,650 (\$550/yr)</p>

Special Events

<p> NEW! KICK IT TO CANCER SOCCER JAMBOREE (AUG. 14TH 2010)</p> <p>T-Shirt Sponsor – Put your name/logo on event T-shirts which will be worn by 425+ players and coaches, representing 17 Wake, Durham, and Johnston county high schools. Come join Panther Creek as week kick off the men’s high school soccer season by playing a festival at CASL’s WRAL complex on August 14th to benefit the St. Baldrick’s Foundation in their fight to help kids with cancer. This annual event is covered by VYPE Magazine, HighSchoolIOT, and the Cary News.</p> <p>Meal Sponsor – Provide a box lunch for up to 475 players, coaches, officials, and volunteers. Create a tent area with promotional materials & put your name/logo on event T-shirts which will be worn by 425+ players and coaches, representing 17 Wake, Durham, and Johnston county high schools.</p>	<p>\$250 & up</p> <p><i>Food Donation</i></p>	
<p> NEW! TRI-9 HOLIDAY BASKETBALL TOURNAMENT (DEC. 28-29)</p> <p>T-Shirt Sponsor – Put your name/logo on event T-shirts which will be worn players and coaches, representing 8 Wake & Durham county high schools. Holiday Basketball Tournament hosted by Green Hope and Panther Creek. 4 men’s and 4 women’s team will compete on December 28th & 29th at Panther Creek.</p>	<p>\$100</p>	<p>\$100</p>
<p> NEW! AUCTION & BENEFIT DINNER (APRIL, 2011)</p> <ul style="list-style-type: none"> • Donations – Donate merchandise or services as gift baskets or items for our silent and live auctions. Proceeds benefit our athletic teams. 	<p><i>varies</i></p>	
<p> NEW! CATAMOUNT GOLF CLASSIC (JUNE, 2011)</p> <ul style="list-style-type: none"> • Hole Sponsor (\$150) -- Company/Individual Name on a sign at a tee box or green • Coach Sponsor (\$75) -- Sponsor may provide apparel with logo for teacher/coach to wear during event • Team Sponsor – Companies can also enter teams of 4 players for \$425 • Meal Sponsor – Provide a box lunch for up to 144 golfers and volunteers • Prize Sponsor – Donate merchandise or services as prizes for winning teams, closest to pin contest, putting contest, etc. 	<p><i>varies</i></p>	



**PANTHER CREEK HIGH SCHOOL ATHLETIC BOOSTER CLUB
SPONSORSHIP/ADVERTISING AGREEMENT FORM**

Date: _____

Name of Sponsor: _____

Address: _____

Name of Contact: _____

Phone: _____ Email: _____

Total Sponsorship Level (amount)*: \$ _____

*Please indicate which programs – Sports Program, Team Schedule Banner, Silver Catamount Patron, Baseball/Softball Field Patron, and/or Scoreboard Patron on previous page.

Make check payable to the **Panther Creek High School Athletic Booster Club** and send check and forms (along w business card) to:

**PCHS Booster Club
C/O Michael Lamson
100 Silverado Trail
Cary, NC 27519**

For Silver & Premium Catamount Sponsors who would like to be recognized at home games by the PA announcer, please provide a brief (~ 10-word) description of your company or services below:
