

Athletic Booster Club Minutes
August 12, 2008
6:45pm

Attendees: David Guy, Ken Berry, Laura McKinney, Suzanne Bouton, Ted Branoff, Darlene Branoff.

Are we ready?

Introductions of new people.

The board discussed the event this coming Friday night – Soccer/Volleyball Event

Concession Stand

Improvements are being made to the indoor and outdoor concessions stands.

Acoustic tiles – Estimate \$900

Outdoor Concessions - General cleanup

Pepsi will be picking up old stuff and dropping off new product.

Discussed locations for the Italian Ice freezer. Also discussed the flavors that will be ordered.

Talked about getting students from clubs to help work concessions.

Went up on pizza from \$2.00 to \$2.50.

Merchandise

Laura talked about the apparel and merchandise.

She purchased about \$4000.00 worth of inventory.

She will get with Ted to update the webpage and order form.

Membership

All Sports Passes are going well. Fourteen family passes and a few individual passes were sold at the freshman orientation.

Corporate Sponsorship

David talked about issues related to corporate sponsorship. The form needs to be updated on the website.

It's a Grind – possibility of getting them to donate coffee product.

The board discussed possible opportunities to get involved in the booster club. It is possible that a job board will be added on the website with temporary needs.

Fundraising

Fundraising has not been very successful in the last two years.

Todd will assign goals based on what each team needs.

There will be two or three big fundraisers each year in which each team will participate.

CAT Cards in the fall. Booster Club members will check on when Green Hope and Cary coupons are coming out.

Winter – Silent Auction.

Spring – Walk-a-Thon.

August 24, at Rebecca Firestone's house. 1:00-3:00. Fall Team Parent Rep Meeting.

Adjourned at 8:16pm.