

PCHS Athletic Booster Club Meeting

August 3, 2009

PCHS Cafeteria

Attendees:

Ken Berry, Vicki Lavender, John Lavender, Todd Schuler, Mari Kelly, Mike Lamson, Laura McKinney, Sean Welsh, Ed Hurst, Trish Kane

Meeting started 7:00 pm.

Ken Called meeting to order. Vicki Lavender read minutes from June meeting approved by Laura McKinney and Trish Kane.

Ken covered expense report. Key fund-raising right now Memberships and Corporate Sponsorships. Returned checks will now be passed back to team parent reps to collect money. Approved by Sean Welsh and Mike Lamson.

Todd gave update on try-outs and eligibility. The biggest news out of 122 football players only 1 was ineligible. Todd and Mike are working on new corporate sponsorship rates and will be posted on website. Saturday Aug 8th will be Fall Kick-Off with scrimmages and team meetings in Gym. Light lunch was provided with teams bringing drinks, chips etc.

Football Parent is working on adding PCHS Boosters to Harris Teeter program. More information to follow

Town of Cary----looking to have joint access to our fields, tennis courts etc. They would help with lighting at tennis courts, irrigation on the fields.

Committee Reports:

Memberships-Trish Kane -- Sell memberships at Freshman Orientation, and possibly Fall Kick off. Need to get confirmation on how payment for students will work.

Corporate Sponsorships: Mike Lamson----- covered new levels,

Mike has contacted all previous sponsors for the coming year as well as contacting 70+ businesses in our area, waiting to hear from them. Would like Parent reps to reach out to businesses they frequent and see what they can do. Looking to get sponsorship for coupons on the back of the Away teams rosters to hand at home games.

Spirit Wear: Sell 11:00-1:00 at orientation. We will only order 50% the amount we did last year. Look to possibly sell Rally Shirts for the Green Hope game October 9th.

Communications: Sean talking with Tammy Preston with the PTA. Would like to contact sports directors at the media outlets for coverage. Sean has set up a Twitter and FaceBook page for the PCHS Athletic Boosters. Twitter page: PCHSboosterclub FaceBook: Panther Creek High School Athletic Booster Club

Upcoming events:

Fall Kick-Off August 8

9th grade orientation Aug 12

Soccer Jamboree Aug 15

Varsity Football game Aug 28

Board voted to move September 7th meeting to Monday September 14 due to Labor Day.

Meeting ended 8:35 pm